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# SUMMARY

Graduate of Northwestern’s Medill School of Journalism. Skilled in and have a vast amount of experience as a radio and TV sports and esports broadcaster, producer, and writer, as well as in digital content production and voiceover via social media and other platforms. Passionate about telling stories and entertaining in a way that is engaging and allows others to share and discover passions for their own unique reasons.

### PROFESSIONAL EXPERIENCE

* **Dot Esports**, *Writer, Voice Talent, Associate Video Producer, Assistant Social Media Manager* **Dec. 2019-present**
  + Create [short-](https://dotesports.com/league-of-legends/news/flyquest-eliminate-tsm-in-2020-lcs-spring-playoffs) and [long-form content](https://dotesports.com/league-of-legends/news/papasmithy-isnt-here-to-turn-north-america-into-korea-hes-here-to-build-a-sustainable-winner-at-100-thieves) focused on news and stories across the world of professional *League of Legends*.
  + Interview players, coaches, and GMs at matches at Riot’s Santa Monica arena (remotely post-pandemic).
  + Completely curated [social media](https://www.youtube.com/watch?v=JbSXuFz9Uwc) and [YouTube videos](https://www.youtube.com/watch?v=Pl48x403le8), taking full ownership of script writing, voiceover, audio mastering, and video editing.
  + Temporarily took charge of the video department during a managerial interregnum (Feb.-Apr. 2022).
  + Managed dozens of Facebook, Twitter, and Instagram pages, scheduling and creating engaging copy for content, and helping to constantly iterate social strategy.
  + Co-led the growth of [Dot’s TikTok](https://www.tiktok.com/@dotesports) from zero to over 4,000 followers in six weeks, with highest-performing videos peaking at over 600,000 views, serving as on-camera host, voice talent, and co-creative director for the content.
* **CBLOL Unofficial English Broadcast**, *Play-by-play Broadcaster, Head of Outreach* **Jan. 2021-present**
  + Broadcast for the unofficial CBLOL (Brazil’s top *League of Legends* division) English stream as a founding member, following the league as a whole, its teams and players, and crafting and discovering the engaging storylines that are worth telling to an audience that is likely completely unfamiliar with the region.
* **Unified EA/Upsurge/CUP/LWL/Risen Divine League**, *Play-by-play Broadcaster* **June 2020-present**
  + Broadcast multiple matches per week at various amateur and semi-professional *League of Legends* leagues.
* **Phoenix Rising League**, *Play-by-play Broadcaster, Editor in Chief* **Jan.-Sept. 2020**
  + Broadcasted anywhere from 8-12 live matches per weekend for the league’s amateur *League of Legends* circuit
  + Hosted between-match segments with broadcast partner, providing analysis and interviewing players live
  + Created and organized weekly content for the league's website, including power rankings, video, audio, and written interviews with players and coaches to tide community over between weekend matches with content
  + Edited and helped publish all articles and interviews from other members of the journalist team
  + Delegated content based on team members' schedules, availability, specialization on a week-by-week basis
* **Chicago Dogs**, *Broadcaster, Social Media Assistant***May-Sept. 2019**
  + Broadcasted 100 games on league television stream and radio, including solo play-by-play and color commentary.
  + Hosted live pre-game and post-game shows on a daily basis consisting of analysis and interviews.
  + Increased traffic and engagement to team’s social media pages across Twitter, Instagram and Facebook almost tenfold. Improved and modernized Twitter presence by designing player-specific graphics and GIFs to live-tweet and make content more accessible and engaging, and scheduling posts and engaging with fans via Facebook and Instagram for promotions and giveaways.
* **Entertainment Weekly**, *Editorial Intern*  **Jan.-Mar. 2019**
  + Assisted multiple editors with simultaneous, ever-changing daily and weekly deadlines by fact checking, researching written content for the weekly print magazines. Contributed short reviews and marginalia for print.
  + Improved organization in company mailroom/storage room by reorganizing it from the ground up and maintaining the new system for at least an hour every day. Collaborated with the books editor on how it would best work, and how it could be improved and maintained by future interns after leaving EW.
  + Created daily online content including [reviews](https://ew.com/game-reviews/2019/03/18/the-division-2-videogame-review/), breaking news and [interviews](https://ew.com/movies/2019/01/14/period-end-of-sentence-documentary-short/).
* **Wareham Gatemen**, *Broadcaster* **June-Aug. 2018**
  + Conducted play-by-play and color commentary broadcasts of 50 Cape Cod Baseball League games.
  + Co-hosted [video pre-game](https://www.youtube.com/watch?v=EIlxmV3xmzY&list=PLSAS1OQIGCdOylCoUQugSF0KSEdTTRYUv&index=22) and [post-game](https://www.youtube.com/watch?v=KLvnZxKrYYI&index=22&list=PLSAS1OQIGCdPKQKKl7IAOHFG59s5drwlN) shows on a daily basis, consisting of analysis and interviews.
  + Recorded voiceovers for sponsors’ [commercials](https://www.youtube.com/watch?v=B2YCnOuKV1g&t=9141s).

# EDUCATION

**Northwestern University, Medill School of Journalism June 2019**

BS in Journalism, concentration in Computer Science

**Student Media Experience**

* **Scene + Heard**, *Content Writer* **Jan. 2018-June 2019**
  + Spearheaded podcasting initiative to expand publication into multimedia storytelling. Coordinated, recorded and edited biweekly roundtables on albums, concerts, artists, etc.
  + Created written content such as full-length hip-hop [album reviews](https://www.sceneandheardnu.com/content/2018/11/29/fm) and [opinion pieces](https://www.sceneandheardnu.com/content/2019/3/10/bienen-senior-kechi-ikechi-ihemeson-nails-an-authentic-sophisticated-simplicity-on-debut-ep-late-night-love-confessions) on artists.
* **Big Ten Network**, *Broadcaster, Producer* **Oct. 2016-June 2019**
  + Conducted live video play-by-play and color commentary for baseball, softball, soccer, volleyball and lacrosse, along with [pre-](https://drive.google.com/file/d/1zM26HK_Hyc_NPzVEm6cRBQ8TdK-CcP1S/view?usp=sharing) and post-game analysis.
  + Managed and coordinated live broadcast production with BTN headquarters remotely.
  + Operated handheld and stationary cameras from various angles for the aforementioned sports.
* **Inside NU**, *Staff Writer* **Sept. 2016-June 2019**
  + Created varied content, including [game recaps](https://www.insidenu.com/2017/4/24/15402386/northwestern-baseball-finale-win-series-penn-state-joe-hoscheit-hank-christie-matt-gannon), [long-form articles](https://www.insidenu.com/2017/3/7/14800324/michigan-northwestern-rivalry-dererk-pardon-nathan-taphorn-basketball-football-trevor-seimian-olah) and [opinion pieces](https://www.insidenu.com/2016/12/4/13786844/northwestern-big-ten-bowl-predictions-projections-music-city-pinstripe-foster-farms-quick-lane) for NU’s SB Nation website
  + Recorded podcasts that provided recaps and analysis for NU’s men’s [basketball](https://www.insidenu.com/2017/1/27/14420134/pound-the-talk-northwestern-basketball-nebraska-recap-indiana-preview-podcast) and [football](https://www.insidenu.com/2017/11/17/16671930/northwestern-minnesota-podcast-preview-2017) teams.
* **WNUR 89.3 FM Evanston-Chicago**, *Broadcaster, Producer* **Sept. 2015-June 2019**
  + Called live radio play-by-play and color commentary for six different NU men’s and women’s varsity sports.
  + Co-created and hosted weekly NU sports talk show called “The Scratching Post,” and produced and coordinated biweekly [podcasts](https://drive.google.com/file/d/1g4tBkENQmn9OJe3sXlKfVa4Io0oFUY3t/view?usp=sharing).
  + Wrote articles for WNUR.org, [live-tweeted](https://twitter.com/WNURSports/status/838521246107197441) during assigned basketball games.

**TECHNICAL SKILLS**

* **Software:** Adobe Premiere, Audition, Photoshop, InDesign, WordPress, Mixlr, remote broadcast setup
* **Languages:** Brazilian Portuguese (fluent) and English